

WORK VAPOR

Job Link: <https://workvapor.in/jobs/remote-social-media-manager-job-digital-marketing-expert/>

REMOTE SOCIAL MEDIA MANAGER JOB/DIGITAL MARKETING EXPERT

BASE SALARY

INR 35000 - INR 50000

DESCRIPTION

Company: Marketme.io

Position: Social Media Manager (Strategy + Execution Pro)

Industry: Digital Marketing

Location: Remote

Employment Type: Full-time

Salary: ₹35K-₹50K/Month

Email: info.marketme.io@gmail.com

Role Highlights:

- Manage and own content calendars for multiple brands
- Build and execute platform-specific social media strategies
- Coordinate with creative and video teams for engaging content
- Write compelling captions, copies, hashtags and CTAs
- Monitor performance metrics and optimise for growth
- Stay updated with trends, formats and algorithm changes
- Handle community management and daily engagement
- Support paid social campaigns with performance team

Ideal Profile:

HIRING ORGANIZATION

Marketme.io

EMPLOYMENT TYPE

Full-time

JOB LOCATION

India

? Remote work from: India

DATE POSTED

? March 3, 2026

- 2–4 years experience in social media management
- Proven portfolio or case studies of account growth
- Strong writing and platform-native content skills
- Deep understanding of Instagram Reels and YouTube Shorts
- Ability to manage multiple brand accounts
- Creative, organised and performance-focused mindset

Good To Have:

- Experience with AI tools like ChatGPT, Jasper or Canva AI
- Knowledge of Meta Business Suite and Google Analytics
- Familiarity with influencer marketing
- Meme marketing or viral content experience is a plus

Work Benefits:

- Fully remote work flexibility
- Creative and collaborative team environment
- Access to advanced tools and AI platforms
- Strong growth and learning opportunities

How to Apply:

Send your resume or contact on WhatsApp at info.marketme.io@gmail.com