WORK VAPOR

Job Link: https://workvapor.in/jobs/seo-content-strategist-and-writer-coach/

SEO CONTENT STRATEGIST AND WRITER COACH

BASE SALARY

INR 170800 - INR 227800

DESCRIPTION

Job Role: SEO Content Editor

Company: Mover Search Marketing
Location: Remote (Work From Home)
Salary: ?1,70,800 – ?2,27,800 per month
Job Type: Full-Time
Experience: Minimum 3 Years
Work Schedule: U.S. Central Business Hours
English: Fluent Written and Spoken English Required

HR / Contact Details

Email: apply@moversearchmarketing.com
Subject Line: Your Name – Favorite Color – SEO Content Editor

Job Overview

Mover Search Marketing, a U.S.-based SEO agency, is hiring an experienced SEO Content Editor. The role focuses on content quality, SEO standards, writer development and editorial systems across multiple client accounts.

Key Responsibilities

- Create and manage editorial SOPs, workflows and style guides.
- Review content for SEO quality, search intent and structure.
- Coach writers and track their performance.
- Improve content quality and editorial efficiency.
- Manage AI-assisted research and content workflows.

HIRING ORGANIZATION

Mover Search Marketing

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

- Work with SEO leadership to improve content performance.

Requirements

- Minimum 3 years of content editing experience.
- Strong knowledge of SEO and content optimization.
- Experience creating SOPs, workflows and documentation.
- Experience coaching and managing writers.
- Excellent English communication skills.
- Knowledge of AI tools like ChatGPT or Claude.
- Ability to manage multiple projects.
- Own computer, stable internet and quiet workspace.

Preferred Skills

- SEO agency experience.
- Experience with home services or moving companies.
- Knowledge of Ahrefs, SEMrush, Surfer SEO or Clearscope.
- Experience managing editorial teams.

Application Requirements

Interested candidates must email the following:

- Updated resume.
- 2–5 writing or editing samples.
- One workflow, SOP or process created previously.
- A Loom introduction video (maximum 3 minutes).

The video must cover your SEO experience, editing background, client experience, AI tool knowledge, team improvements and suitability for the position.

Important: Applications without the introduction video will not be reviewed. Candidates with agency or local service industry experience will receive priority.

Benefits & Growth

- Work from home.
- Opportunity to work with an international SEO team.
- Learning and development opportunities.
- Growth path toward Senior Editor and Editorial Director positions.

To apply, send your resume, work samples, SOP and introduction video to apply@moversearchmarketing.com with the required subject line.