

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/seo-specialist-and-digital-marketing-executive/>

## SEO SPECIALIST AND DIGITAL MARKETING EXECUTIVE

### BASE SALARY

INR 15000 - INR 20000

### DESCRIPTION

Company: Capital Street FX  
Location: Remote (Work From Home)  
Job Type: Full-Time, Permanent  
Salary: ₹15,000–₹20,000 per month  
Contact: [hr@capitalstreetfx.com](mailto:hr@capitalstreetfx.com) / WhatsApp: +91 9259864905

We are hiring an AI-driven Digital Marketing & SEO Executive (Fresher) to assist with SEO, digital marketing campaigns, and AI-based content creation. This remote role is ideal for candidates eager to learn SEO, digital marketing, and AI tools for marketing.

### Role Details

- Conduct basic website audits using SEMrush, Moz, Screaming Frog, etc.
- Support on-page SEO (meta tags, keywords, content optimization)
- Assist with off-page SEO (backlinks, social media presence)
- Competitor research and preparation of comparison reports
- Help execute digital marketing strategies
- Use AI tools (ChatGPT, Jasper, etc.) for content creation, keyword research, and idea generation
- Manage social media optimization (SMO) activities
- Stay updated on digital marketing and AI trends
- Prepare reports and share insights with the team

### Eligibility & Skills Required

- Fresher or up to 6 months internship/training in SEO/Digital Marketing
- Basic understanding of on-page and off-page SEO
- Knowledge of digital marketing concepts

### HIRING ORGANIZATION

Capital Street FX

### EMPLOYMENT TYPE

Full-time

### JOB LOCATION

India  
**? Remote work from: India**

### DATE POSTED

? March 21, 2026

- Familiarity or interest in AI marketing tools
- Good communication and willingness to learn
- Basic knowledge of Google Analytics/Search Console (preferred)

#### **Perks & Benefits**

- Work From Home
- Flexible schedule
- Leave encashment
- Life insurance
- Career growth opportunities in AI-driven digital marketing
- Hands-on training and mentorship

#### **How to Apply**

Send your resume to [hr@capitalstreetfx.com](mailto:hr@capitalstreetfx.com) or WhatsApp at +91 9259864905