

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-community-manager-campaigns/>

## HIRING ORGANIZATION

CTRL Room

## EMPLOYMENT TYPE

Full-time

## JOB LOCATION

160055, Mohali, Punjab, India

? Remote work from: India

## DATE POSTED

? April 1, 2026

# SOCIAL MEDIA COMMUNITY MANAGER – CAMPAIGNS

## BASE SALARY

INR 25000 - INR 30000

## DESCRIPTION

**Job Role:** Social Media & Community Manager

**Company:** CTRL Room

**Location:** Hybrid Remote in Mohali, Punjab 160055

**Job Type:** Full-time

**Experience:** 1–3 Years

**Pay:** ?25,000 – ?30,000 per month

**Contact Details:** Mobile: +91 9888155199

This job is about managing social media and engaging with audience. You will handle posts, replies, and community growth. Basic understanding of trends and campaigns is needed. Good communication is important.

### Social Media Tasks

- Manage Instagram, Facebook, YouTube, and Twitter
- Schedule and post daily content
- Maintain content calendar
- Ensure regular updates and consistency

### Community Engagement

- Reply to comments and messages

- Handle audience queries on time
- Build and manage community
- Maintain professional communication

#### **Growth Work**

- Track post performance and engagement
- Suggest improvements based on trends
- Identify viral topics and opportunities

#### **Coordination Work**

- Work with content and design teams
- Ensure timely posting
- Align content with campaign goals

#### **Skills Required**

- Knowledge of social media platforms and algorithms
- Good communication in Punjabi, Hindi, English
- Ability to manage multiple tasks
- Basic understanding of political content

#### **Preferred Profile**

- 1–3 years experience in social media or marketing
- Experience with campaign-based content
- Knowledge of Punjab audience trends

Work on high-impact campaigns and grow your career.

#### **How to Apply**

Send your details or past work on WhatsApp or call **+91 9888155199**