

WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-content-creator/>

HIRING ORGANIZATION

ESC Global Study

EMPLOYMENT TYPE

Full-time

DATE POSTED

? October 8, 2026

JOB LOCATION

Haldwani, Uttarakhand, India

SOCIAL MEDIA CONTENT CREATOR

BASE SALARY

INR 13000 - INR 16000

DESCRIPTION

Job Role: Social Media Content Creator

Company: ESC Global Study

Location: Haldwani, Uttarakhand

Work Mode: Work From Office

Job Type: Full-Time

Salary: ₹13,000–₹16,000 per month

Experience: Freshers can apply

Education: Bachelor's or Master's degree required

Candidate Preference: Nearby candidates willing to relocate can apply

Contact Details:

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ESC Global Study is hiring a **Social Media Content Creator** in Haldwani. The role focuses on creating promotional content and managing the company's digital presence.

The candidate should be comfortable appearing on camera. The position also includes online marketing and some offline promotional activities.

Key Responsibilities

- Create promotional reels and videos.
- Appear on camera for company content.
- Manage the company's social media platforms.
- Plan and monitor online marketing campaigns.
- Create content using Canva and Photoshop.
- Analyse campaign performance.
- Work with internal teams on marketing plans.

- Assist with events, shoots and other field activities.

Requirements

- Bachelor's or Master's degree in any field.
- Experience in digital media management or a Digital Marketing diploma.
- Strong English communication skills.
- Knowledge of MS Office, Canva and Photoshop.
- Knowledge of social media tools.
- Understanding of camera operation, framing and angles.
- Familiarity with tripods, lighting and microphones.
- Good organisational and multitasking skills.
- Willingness to participate in field promotional activities.

Perks & Benefits

- Career growth opportunities.
- Supportive work environment.
- Cell phone reimbursement.
- Internet reimbursement.
- Paid sick time.

Location Requirement

- Work location is Haldwani, Uttarakhand.
- Candidates from nearby cities can apply.
- Willingness to relocate is required for eligible candidates.

How to Apply

Send your resume to **escglobalstudyhaldwani@gmail.com** or contact **+91 9193000778**.