

WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-executive-digital-marketing-354467/>

SOCIAL MEDIA EXECUTIVE, DIGITAL MARKETING

BASE SALARY

INR 15000 - INR 25000

DESCRIPTION

Social Media Executive

Global Drive Human Resource Service

Location: Mumbai Maharashtra

Work Mode: Hybrid

Salary: ₹15,000 to ₹25,000 per month

Job Type: Full-time Permanent

This is a social media marketing opening. The work is for someone who can handle online branding and content work. The team wants a creative person with good execution skills.

Contact for apply: **+91 9321612378**

About The Work

The selected person will manage social media pages and marketing activity. The work includes posts reels stories ads and audience engagement. The person should know how to grow brand presence in a simple and smart way.

This is good for someone who understands digital marketing. Basic design and video editing skills will help. The person should also be comfortable working with deadlines.

Responsibilities

- Manage LinkedIn Instagram Facebook and YouTube pages
- Create and schedule posts reels and stories
- Run Meta Ads and Google Ads
- Support LinkedIn promotional campaigns

HIRING ORGANIZATION

Global Drive Human Resource Service

EMPLOYMENT TYPE

Full-time

JOB LOCATION

Mumbai, Maharashtra, India

? Remote work from: India

DATE POSTED

? June 13, 2026

- Design marketing creatives and branding material
- Edit videos for campaigns and recruitment posts
- Generate leads through digital marketing
- Check social media reports and analytics
- Share performance updates with management
- Follow brand style and campaign plans

Skills Required

- Social media management knowledge
- Digital marketing knowledge
- Meta Ads Manager knowledge
- Google Ads knowledge
- Basic graphic design skills
- Basic video editing skills
- Canva knowledge
- CapCut knowledge
- Adobe Premiere Pro knowledge
- Photoshop knowledge
- Good communication skills
- Good content writing skills
- Creative thinking
- Attention to detail

Preferred Skills

- SEO knowledge
- Website marketing knowledge
- Lead generation experience
- LinkedIn branding knowledge
- AI tools knowledge
- Recruitment or manpower industry experience

Company Details

Global Drive India Manpower Services
F-63 Kohinoor City Mall
Kurla West Mumbai Maharashtra
Website: www.globaldrive.ae

Apply Details

Interested candidates can share their CV and portfolio through WhatsApp or by contact on the number below.

Contact: **+91 9321612378**

RESPONSIBILITIES

- Manage LinkedIn Instagram Facebook and YouTube pages

- Create and schedule posts reels and stories
- Run Meta Ads and Google Ads
- Support LinkedIn promotional campaigns
- Design marketing creatives and branding material
- Edit videos for campaigns and recruitment posts
- Generate leads through digital marketing
- Check social media reports and analytics
- Share performance updates with management
- Follow brand style and campaign plans

SKILLS

- Social media management knowledge
- Digital marketing knowledge
- Meta Ads Manager knowledge
- Google Ads knowledge
- Basic graphic design skills
- Basic video editing skills
- Canva knowledge
- CapCut knowledge
- Adobe Premiere Pro knowledge
- Photoshop knowledge
- Good communication skills
- Good content writing skills
- Creative thinking
- Attention to detail

EXPERIENCE

LinkedIn branding knowledge