

WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-executive-in-mohali/>

HIRING ORGANIZATION

Offshore Marketers

EMPLOYMENT TYPE

Full-time

DATE POSTED

? October 7, 2026

JOB LOCATION

Sector 83, Mohali, India

SOCIAL MEDIA EXECUTIVE – IN MOHALI

BASE SALARY

INR 10000 - INR 30000

DESCRIPTION

Job Role: Social Media Executive

Company: Offshore Marketers

Location: Sector 83, Mohali

Work Mode: Work From Office

Job Type: Full-Time

Experience: 6 Months to 1+ Years

Salary: ?10,000–?30,000 per month

Education: Bachelor's Degree Required

Benefits: Paid Sick Time and Provident Fund

Contact Details:

Email: hr@offshoremarketers.com

Phone: 98766 61537

Subject: Social Media Manager Application – [Your Name]

Offshore Marketers is hiring a **Social Media Executive** for its Mohali office. The role focuses on social media management, content planning and audience engagement.

The selected candidate will manage social media accounts and track campaign performance. Experience with major social platforms and social media analytics is required.

Key Responsibilities

- Develop and manage social media strategy.
- Define important social media KPIs.
- Manage social media content and posts.
- Measure social media campaign performance.
- Follow the latest social media practices.
- Coordinate with copywriters and designers.

- Monitor SEO and user engagement.
- Suggest content improvements.
- Build connections with industry professionals and influencers.
- Provide constructive feedback.

Required Skills

- Experience in social media management.
- Knowledge of Facebook, Twitter, LinkedIn, Pinterest and Instagram.
- Understanding of SEO and web traffic metrics.
- Experience with audience and buyer persona research.
- Ability to create text, image and video content.
- Knowledge of social media KPIs.
- Familiarity with web design and publishing.
- Good multitasking and time-management skills.
- Problem-solving and critical-thinking skills.
- Good interpersonal, presentation and communication skills.
- Ability to work as part of a team.

Education & Experience

- Bachelor's degree in Marketing or a relevant field is required.
- Experience of 6 months to 1+ years is listed.
- Experience as a Social Media Manager or similar position is preferred.

Benefits

- Collaborative work environment.
- Professional growth opportunities.
- Exposure to diverse projects and clients.
- Competitive salary and benefits.
- Paid sick time.
- Provident Fund.

How to Apply

Send your **resume and portfolio** to **hr@offshorem marketers.com** or **98766 61537**.

Use the subject line **“Social Media Manager Application – [Your Name]”**.