# WORK VAPOR

Job Link: https://workvapor.in/jobs/social-media-executive-work-from-home/

# SOCIAL MEDIA EXECUTIVE – WORK FROM HOME

## BASE SALARY

**INR 10000 - INR 15000**

## DESCRIPTION

**Job Role: Social Media Executive – Work from Home**

**Company & Job Details**

**Company:** Social Rangers
**Work Mode:** 100% Remote
**Salary:** ?10,000 per month
**Experience:** 0–2 Years Preferred
**Employment Type:** Full-time
**Working Days:** Monday to Saturday
**Industry:** Digital Marketing & Advertising
**Education:** Bachelor's Degree Preferred

**Application Details**

**Email:** hello@socialrangers.in
**Apply:** Send your updated CV through email.

Social Rangers is looking for a creative Social Media Executive to manage client accounts and plan digital content. Freshers with good social media and content creation skills can also apply.

**Key Responsibilities**

- Manage social media accounts and content calendars.
- Plan posts, reels, campaigns and content ideas.
- Coordinate with clients through calls, emails and WhatsApp.
- Work with graphic designers and video editors.

## HIRING ORGANIZATION

**Social Rangers**

## EMPLOYMENT TYPE

**Full-time**

## JOB LOCATION

**? Remote work from: India**

- Review designs, captions and videos before delivery.
- Schedule posts on Instagram, Facebook, LinkedIn and Pinterest.
- Write captions, social media content and video scripts.
- Plan content shoots and influencer collaborations.
- Track account performance and prepare monthly reports.
- Research competitors and social media trends.

**Required Skills**

- Good knowledge of social media platforms.
- Strong communication and content writing skills.
- Creative thinking and content planning.
- Ability to handle multiple client accounts.
- Good coordination and time management.
- Knowledge of Canva and Meta Business Suite is preferred.

**Education & Experience**

- Bachelor’s degree in Marketing, Journalism, Mass Communication or a related field is preferred.
- Freshers with relevant skills can apply.
- 0–2 years of social media or digital marketing experience is preferred.

**Salary & Benefits**

- Fixed salary: ?10,000 per month.
- Work from home.
- Flexible schedule.
- Paid sick leave.

**How to Apply**

Send your updated resume to hello@socialrangers.in.