

WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-manager-global-book-publishing-remote-delhi-ncr-345011/>

HIRING ORGANIZATION

Global Book Publishing

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

SOCIAL MEDIA MANAGER, GLOBAL BOOK PUBLISHING – REMOTE DELHI / NCR

BASE SALARY

? 300000 - ? 350000

DESCRIPTION

Global Book Publishing

Social Media Manager

Location: Remote

Hiring Office: Delhi / NCR

Job Type: Full-time, Permanent

Experience: 1 to 4 years

Salary: ?3 to ?3.5 LPA

Apply Email: nik@globalbookpublishing.com

Global Book Publishing is hiring a Social Media Manager for remote work. The company works with authors from many countries. The team creates and promotes fiction, non-fiction, and children's books. This is a creative content and social media position.

The company wants someone with social media and video editing experience. You should know how to create engaging content for Instagram, YouTube, and Facebook. Creative storytelling skill is very important for this role.

You will handle content creation, editing, post management, and audience engagement. The work also includes campaign handling and performance tracking. AI content tools knowledge will be helpful.

Key Responsibilities

- Create long and short form videos
- Edit book trailers and promotional videos

- Create author testimonial videos
- Make tutorial and process videos
- Use AI tools for image and video creation
- Upload and schedule social media posts
- Maintain weekly content calendar
- Follow social media trends and viral strategies
- Respond to comments and messages
- Run book launch and branding campaigns
- Track campaign performance
- Prepare weekly and monthly reports

Required Skills

- Social media management experience
- Video editing experience
- Premiere Pro or CapCut knowledge
- After Effects knowledge
- Reels and shorts editing skills
- AI content tools understanding
- Knowledge of social media trends
- Creative storytelling ability
- Time management skills
- Ability to handle multiple projects

Preferred Skills

- Publishing or book industry experience
- YouTube growth strategy knowledge
- Experience with author or personal branding

This is a good opportunity for creative candidates. The company offers learning and growth in AI-powered content creation. You will work with authors and global publishing projects.

Benefits

- Remote work opportunity
- Creative work environment
- Growth opportunities
- Performance based incentives
- AI content creation exposure