

WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-manager-influencer-marketing/>

HIRING ORGANIZATION

Derma Arts Clinic

EMPLOYMENT TYPE

Full-time

DATE POSTED

? October 2, 2026

JOB LOCATION

110001, New Delhi, Delhi, India

SOCIAL MEDIA MANAGER – INFLUENCER MARKETING

BASE SALARY

INR 30000 - INR 40000

DESCRIPTION

Job Role: Social Media & Influencer Marketing Expert

Company: Derma Arts Clinic

Job Type: Full Time

Work Location: Greater Kailash-1, New Delhi

Salary: ₹30,000–₹40,000 per month

Experience: 3–4 Years

Industry: Skin, Hair & Aesthetic Care

Email: dermaartsclinic@gmail.com

WhatsApp: +91 9650907290

Derma Arts Clinic is hiring an experienced **Social Media & Influencer Marketing Expert**.

The role focuses on social media growth, content strategy and influencer campaigns.

The selected candidate will manage digital platforms and marketing campaigns. Experience in beauty skincare fashion luxury or aesthetic brands will be an advantage.

Key Responsibilities

- Manage Instagram Facebook YouTube LinkedIn and other platforms.
- Plan and execute social media content.
- Coordinate reels shoots and promotional content.
- Create ideas for campaigns ads stories and collaborations.
- Work with doctors creators editors and designers.
- Manage Meta Business Suite and social media scheduling.
- Track audience engagement and campaign performance.
- Plan and execute influencer marketing campaigns.

- Contact influencers bloggers creators and celebrities.
- Build and maintain influencer databases.
- Manage influencer relationships.
- Handle WhatsApp API marketing campaigns.
- Coordinate CRM activities and lead follow-ups.
- Use AI tools for content ideas scripts captions and automation.
- Track social media trends and viral content formats.

Requirements

- **3–4 years of relevant experience.**
- Strong knowledge of social media growth strategies.
- Experience with **Meta Ads Manager and Meta Business Suite.**
- Knowledge of AI tools for content and marketing.
- Strong communication skills.
- Good influencer management skills.
- Creative mindset and strong visual sense.
- Ability to manage multiple projects.
- Good time management.
- Strong team coordination skills.
- Leadership skills are preferred.
- Experience in beauty skincare fashion luxury or aesthetic industries is an advantage.

Preferred Skills

- Social Media Management
- Influencer Marketing
- Meta Ads
- Content Strategy
- Audience Engagement
- AI Marketing Tools
- CRM Coordination
- WhatsApp Marketing
- Campaign Management
- Digital Marketing

Why Join Derma Arts Clinic

- Work with an established aesthetic brand.
- Work with industry experts and creators.
- Gain experience in luxury branding.
- Work on influencer campaigns.
- Handle advanced digital marketing projects.
- Work on beauty and wellness campaigns.

Application Requirements

- Updated resume.
- Professional portfolio.
- Social media work samples.

How to Apply

Send your resume and portfolio to:

Email: dermaartsclinic@gmail.com

You can also share your CV on WhatsApp:

WhatsApp: +91 9650907290

Work Location:

M92, Greater Kailash-1

M Block, New Delhi – 110048