

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-manager-reels-content-ai-tools/>

## HIRING ORGANIZATION

Zodiactech Software & IT Services

## EMPLOYMENT TYPE

Full-time

## JOB LOCATION

Maharashtra, India

? Remote work from: India

## SOCIAL MEDIA MANAGER – REELS, CONTENT & AI TOOLS

### BASE SALARY

INR 8000 - INR 20000

### DESCRIPTION

**Job Role:** Social Media Manager – Reels, Content & AI Tools

**Company:** Zodiactech Software & IT Services

**Location:** Chandrapur, Maharashtra

**Work Mode:** Work From Office

**Salary:** ₹8,000–₹20,000 per month

**Experience:** 1 Year Preferred

**Key Skills:** Social Media, Reel Editing, Graphic Design, and AI Tools

**Email:** [hr@zodiactechsoft.in](mailto:hr@zodiactechsoft.in)

### About the Job

Zodiactech Software & IT Services is hiring a creative Social Media Manager. The role involves managing social media accounts for multiple clients. Candidates should understand Instagram trends and create engaging content.

### Key Responsibilities

- Manage Instagram and Facebook accounts.
- Research trending reels, memes, and competitor content.
- Create content ideas, hooks, and video scripts.
- Plan monthly content calendars.
- Design posts, carousels, and stories using Canva.
- Edit Reels and short videos using CapCut.
- Use AI tools to create images, captions, and scripts.
- Schedule posts through Meta Business Suite.
- Track views, reach, shares, and engagement.
- Run basic Meta awareness campaigns when required.

## Requirements

- Good creative and graphic design skills.
- Understanding of Instagram trends and viral content.
- Knowledge of storytelling and audience engagement.
- Familiarity with Canva and CapCut.
- Experience with ChatGPT, Gemini, or Claude.
- Knowledge of AI image generation tools.
- Basic understanding of Meta Ads Manager.
- Ability to manage multiple client accounts.
- Good time management and communication skills.

## Salary & Benefits

- Monthly salary of ₹8,000–₹20,000.
- Salary depends on skills and experience.
- Flexible schedule.
- A portfolio of previous work is required.

## How to Apply

Send your resume and portfolio by email. Include links to managed social media accounts, reels, graphics, or campaigns. Also mention your expected salary.

**Email:** [hr@zodiactechsoft.in](mailto:hr@zodiactechsoft.in)