WORK VAPOR

Job Link: https://workvapor.in/jobs/social-media-marketing-2/

SOCIAL MEDIA MARKETING

BASE SALARY

INR 20000 - INR 36000

DESCRIPTION

Job Role: Social Media Marketing Executive

Company: VNIQ Tech
Location: Remote / Bangalore / Hybrid
Experience: 2–3 Years
Salary: ?20,000 – ?36,000 per month
Job Type: Full-time
Work Mode: Remote
Benefits: Health Insurance, Paid Sick Time, Flexible Schedule
HR Contact: Garima

Contact HR: +91 9981414519
Email: info@vniq.ai

Job Overview

VNIQ Tech is hiring a creative Social Media Marketing Executive to manage social media platforms, create engaging content, run ads and grow brands. Candidates should have hands-on experience in social media and digital marketing.

Key Responsibilities

- Plan social media strategies and content calendars.
- Create engaging reels, posts and other content.
- Manage Instagram, Facebook, LinkedIn and YouTube.
- Run Meta Ads and generate leads.
- Monitor campaign performance and prepare reports.
- Track brand growth and marketing results.

Requirements

HIRING ORGANIZATION

VNIQ Tech

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

- 2–3 years of experience in Social Media or Digital Marketing.
- Strong knowledge of major social media platforms.
- Experience with Meta Ads, targeting, budgets and ROI.
- Skills in Canva, CapCut and copywriting.
- Knowledge of trending content.

Additional Skills (Preferred)

- SEO and Google Analytics.
- Influencer Marketing.
- Basic Video Editing.

How to Apply

Interested candidates can contact HR Garima through WhatsApp or email.

Email: info@vniq.ai
WhatsApp: +91 9981414519