

WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-marketing-communications-executive-remote-2/>

HIRING ORGANIZATION

Advince Books

EMPLOYMENT TYPE

Intern

DATE POSTED

? October 10, 2026

JOB LOCATION

? Remote work from: India

SOCIAL MEDIA, MARKETING COMMUNICATIONS EXECUTIVE – REMOTE

BASE SALARY

INR 180000 - INR 225000

DESCRIPTION

Job Role: Social Media & Marketing Communications Executive

Company: Advince Books

Work Mode: Remote

Job Type: Full-Time

Initial Period: 3-Month Internship

Experience: 0–1 Year

Salary: ?1.80–?2.25 Lacs P.A.

Qualification: Bachelor's Degree – Any Discipline

Joining: Immediate

Contact Details:

Email: Likhitha@advinceglobal.com

Advince Books is hiring a **Social Media & Marketing Communications Executive**. The work focuses on social media content and marketing communication.

The role includes reels, posts, captions, social media management and campaign support.

Key Responsibilities

- Create social media content.
- Develop reels, posts, carousels and captions.
- Explain products and solutions through digital content.
- Plan, schedule and publish posts.
- Research social media trends.
- Create content around SaaS, FinTech, accounting, AI and technology.
- Monitor engagement and audience interactions.

- Support marketing campaigns.
- Maintain consistent brand communication.

Required Skills

- Good knowledge of social media platforms.
- Strong interest in content creation and digital marketing.
- Good written and verbal communication.
- Creative thinking.
- Comfortable appearing in reels when required.
- Good attention to detail.
- Ability to work independently.
- Willingness to learn and take feedback.

Preferred Skills

- Reels, video, poster or social media content experience.
- Canva, CapCut or Adobe tools.
- Basic social media analytics knowledge.
- Social media page management experience.
- Interest in SaaS, FinTech, accounting, AI or technology.

Eligibility

- Bachelor's Degree in any discipline.
- 0–1 year of experience.
- Freshers and recent graduates can apply.
- Immediate joining is preferred.

How to Apply

Send your CV/Resume to **Likhitha@advinceglobal.com**.