

WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-marketing-communications-executive-remote/>

HIRING ORGANIZATION

Advince Books

EMPLOYMENT TYPE

Full-time

DATE POSTED

? October 9, 2026

JOB LOCATION

? Remote work from: India

SOCIAL MEDIA / MARKETING COMMUNICATIONS EXECUTIVE – REMOTE

BASE SALARY

INR 18000 - INR 22500

DESCRIPTION

Job Role: Social Media & Marketing Communications Executive

Company: Advince Books

Work Mode: Remote

Job Type: Full-Time

Initial Period: 3-Month Internship

Experience: 0–1 Year

Salary: ?1.80–?2.25 Lacs P.A.

Qualification: Bachelor's Degree in Any Discipline

Joining: Immediate

Contact Details:

Email: Likhitha@advinceglobal.com

Advince Books is looking for a **Social Media & Marketing Communications Executive**.
The role focuses on social media content and digital marketing communication.

The work includes reels, posts, captions and other digital content. Candidates will also support daily social media activities and marketing campaigns.

Key Responsibilities

- Create content about Advince Books and its products.
- Develop ideas for reels and short videos.
- Create posts, carousels and captions.
- Manage daily social media activities.
- Help plan, schedule and publish content.
- Appear in reels or short videos when required.

- Research social media and digital marketing trends.
- Create content around SaaS, FinTech, accounting, AI and technology.
- Monitor social media interactions.
- Track basic engagement and content performance.
- Support marketing campaigns.
- Maintain consistent brand communication.
- Suggest new content ideas.

Required Skills

- Good understanding of social media platforms.
- Strong interest in content creation and digital marketing.
- Good written and verbal communication.
- Creative thinking and content idea development.
- Comfortable communicating through videos and reels.
- Ability to explain products in a simple way.
- Good attention to detail.
- Ability to work independently remotely.
- Willingness to learn and accept feedback.

Preferred Skills

- Experience creating reels, videos, posters or social media posts.
- Familiarity with Canva, CapCut, Adobe tools or similar software.
- Basic knowledge of social media analytics.
- Experience managing a personal, college or business social media page.
- Interest in SaaS, FinTech, accounting, AI or technology.

Eligibility

- Bachelor's Degree in any discipline.
- 0–1 year of experience.
- Freshers and recent graduates can apply.
- Immediate joining is preferred.

How to Apply

Send your CV/Resume to **Likhitha@advinceglobal.com**.