

SOCIAL MEDIA MARKETING EXECUTIVE,
REMOTE JOB, ₹15,000-₹25,000 SALARY |
TRENDGINEER

HIRING ORGANIZATION

Trendgineer

EMPLOYMENT TYPE

Full-time

BASE SALARY

INR 15,000 - INR 25,000

JOB LOCATION

INDIA
? Remote work from: INDIA

DESCRIPTION

Company: Trendgineer
Position: Social Media Executive
Industry: Digital Marketing
Location: Work From Home
Employment Type: Full Time
Experience: 2+ Years
Salary: ₹15,000 – ₹25,000 per month
HR Contact: Not Disclosed
Email: careers@trendgineerdigital.com

DATE POSTED

? January 26, 2026

Responsibilities

- Plan and execute social media strategies for business accounts
- Content scripting, reels/video restructuring & trend analysis
- Influencer outreach and collaboration management
- Daily handling of Instagram, Facebook, LinkedIn & YouTube
- Monitor performance and improve engagement

Eligibility & Skills

- Minimum 2+ years experience in social media marketing

- Strong design sense; Canva mandatory, video tools preferred
- Good copywriting and English communication skills
- Knowledge of Meta Ads and AI tools preferred

Additional Information

- Permanent Work From Home
- Flexible working schedule
- Portfolio is mandatory for application

How to Apply

Send your resume & portfolio to careers@trendineerdigital.com