

WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-marketing-executive-remote-job-%e2%82%b915000-%e2%82%b925000-salary-trendgineer/>

HIRING ORGANIZATION

Trendgineer

EMPLOYMENT TYPE

Full-time

JOB LOCATION

INDIA

? Remote work from: INDIA

DATE POSTED

? January 26, 2026

SOCIAL MEDIA MARKETING EXECUTIVE, REMOTE JOB, ?15,000-?25,000 SALARY | TRENDGINEER

BASE SALARY

INR 15,000 - INR 25,000

DESCRIPTION

Company: Trendgineer

Position: Social Media Executive

Industry: Digital Marketing

Location: Work From Home

Employment Type: Full Time

Experience: 2+ Years

Salary: ?15,000 – ?25,000 per month

HR Contact: Not Disclosed

Email: careers@trendgineerdigital.com

Responsibilities

- Plan and execute social media strategies for business accounts
- Content scripting, reels/video restructuring & trend analysis
- Influencer outreach and collaboration management
- Daily handling of Instagram, Facebook, LinkedIn & YouTube
- Monitor performance and improve engagement

Eligibility & Skills

- Minimum 2+ years experience in social media marketing

- Strong design sense; Canva mandatory, video tools preferred
- Good copywriting and English communication skills
- Knowledge of Meta Ads and AI tools preferred

Additional Information

- Permanent Work From Home
- Flexible working schedule
- Portfolio is mandatory for application

How to Apply

Send your resume & portfolio to careers@trendineerdigital.com