

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/social-media-marketing-lead-generation-executive/>

## HIRING ORGANIZATION

MRL Enterprises

## EMPLOYMENT TYPE

Full-time, Part-time, Contractor

## JOB LOCATION

India

? Remote work from: India

## DATE POSTED

? March 13, 2026

## SOCIAL MEDIA MARKETING/LEAD GENERATION EXECUTIVE

### BASE SALARY

INR 15000 - INR 30000

### DESCRIPTION

**Company:** MRL Enterprises

**Position:** Digital Marketing Executive

**Industry:** Digital Marketing / Online Marketing

**Location:** Hybrid Remote, Chennai, Tamil Nadu

**Employment Type:** Full-time, Part-time, Fresher, Freelance

**Salary:** ?15K – ?30K/Month

**Email:** [mrlenterprises66@gmail.com](mailto:mrlenterprises66@gmail.com)

Short overview: MRL Enterprises is looking for a Digital Marketing Executive to manage online campaigns, social media, SEO, and lead generation. This hybrid remote role in Chennai is suitable for freshers as well as experienced candidates with basic digital marketing knowledge.

#### Key responsibilities:

- Manage social media accounts and create marketing content
- Run digital campaigns and advertisements
- Perform SEO activities to improve website visibility
- Generate leads through online marketing channels
- Monitor and analyze campaign performance

#### Required skills & experience:

- Bachelor's degree in Marketing, Business, or related field
- 1–3 years of experience in digital marketing (freshers can apply)
- Basic knowledge of SEO, social media marketing, and digital ads
- Good communication and analytical skills
- Must have a personal laptop

**Benefits:**

- Work from home
- Hybrid remote work location in Chennai

**How to Apply:**

Apply through Indeed or send your resume to [mrlenterprises66@gmail.com](mailto:mrlenterprises66@gmail.com)