WORK VAPOR

Job Link: https://workvapor.in/jobs/social-media-strategist-canva-paid-ads-ai-tools-branding-and-storytelling-351306/

SOCIAL MEDIA STRATEGIST – CANVA, PAID ADS, AI TOOLS, BRANDING AND STORYTELLING

BASE SALARY

INR 15000 - INR 25000

DESCRIPTION

Digiflute Media Labs Pvt. Ltd. Hiring Social Media Strategist

Digiflute Media Labs Pvt. Ltd. is hiring a Social Media Strategist for remote work. This is a full-time opportunity. The salary is ?15,000 to ?25,000 per month.

Email: bhawna.bedi@digiflute.com
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The company works with branding, social media marketing, content strategy, and digital growth. This opening is good for someone who likes planning, trends, and performance-based work.

About The Work

You will build and manage social media plans for different brands. The work includes content planning, audience research, and performance review. You will also support campaign execution across platforms.

This is a remote role. The company wants someone who can work independently and deliver on time.

Main Responsibilities

- Create social media strategies for different brands
- Make monthly content plans
- Track trends and competitor activity

HIRING ORGANIZATION

Digiflute Media Labs Pvt. Ltd.

EMPLOYMENT TYPE

Full-time

JOB LOCATION

India
? Remote work from: India

DATE POSTED

? June 10, 2026

- Plan content for Instagram, Facebook, LinkedIn, and YouTube
- Coordinate with designers and writers
- Review performance reports
- Improve strategy using analytics
- Support campaign planning and execution
- Follow platform updates and new trends
- Suggest growth ideas for reach and engagement

Skills Needed

- Social media strategy knowledge
- Digital marketing understanding
- Good communication skills
- Content planning ability
- Analytics and reporting skills
- Knowledge of Meta Business Suite
- Ability to work independently
- Strong attention to detail

Preferred Skills

- Agency experience
- Basic paid ads knowledge
- Canva knowledge
- AI tools knowledge
- Branding and storytelling understanding

Who Can Apply

- Candidates with 1 to 2 years experience
- Social media strategists
- Digital marketing professionals
- Creative planners
- Remote work interested candidates

How To Apply

Only interested candidates with immediate joining should send their resume, portfolio, and social media work samples.

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