

WORK VAPOR

Job Link: <https://workvapor.in/jobs/video-editor-work-from-home-short-form-ads/>

HIRING ORGANIZATION

Lokal

EMPLOYMENT TYPE

Temporary

JOB LOCATION

? Remote work from: India

VIDEO EDITOR – WORK FROM HOME – SHORT-FORM ADS

BASE SALARY

INR 225000 - INR 549985

DESCRIPTION

Video Editor – ₹2.25–5.5 LPA – Regional Language Content

Company: Lokal

Position: Video Editor – AI & Ads

Location: Remote (Hiring Office: Bengaluru)

Experience: 1–5 years

Salary: ₹2.25–5.5 LPA

Employment Type: Full-Time, Temporary/Contractual

Openings: 7

Lokal is hiring Video Editors for regional-language content. Open positions include Malayalam, Hindi, Telugu, and Kannada. The work focuses on short-form ads, AI-powered content, and performance marketing.

Contact Details

HR Contact: +91 8247361793

Contact Person: Jabeen HR

Key Responsibilities

- Edit high-converting short-form video ads.
- Create content for Meta Ads.
- Edit Instagram Reels and YouTube Shorts.
- Use AI tools for video creation.
- Add motion graphics and UI/UX overlays.
- Create engaging transitions and text animations.
- Add sound design and B-roll.

- Work with Promo Writers on video scripts.
- Optimize videos for audience retention.
- Edit content in English and regional languages.
- Ensure linguistic and cultural accuracy.

AI Tools

- Runway
- ElevenLabs
- Midjourney
- Leonardo AI
- HeyGen
- CapCut AI
- Higgsfield
- Google Flow
- Similar AI video tools

Required Skills

- Video Editing
- Adobe Premiere Pro
- Adobe After Effects
- DaVinci Resolve
- Motion Graphics
- Meta Ads
- Instagram Reels
- YouTube Shorts
- Storytelling
- Sound Editing
- Visual Effects
- AI Video Creation

Eligibility

- Bachelor's degree in any discipline.
- 2+ years of video editing experience preferred.
- Experience in performance marketing or digital advertising.
- Experience with short-form advertising content.
- Strong understanding of pacing and storytelling.
- Good knowledge of motion graphics.
- Strong English communication skills.
- Hindi or any regional language is required.
- Language skills must include reading, writing, and speaking.
- Personal laptop or desktop is required.
- Stable internet connection is required.

Available Language Positions

- Video Editor – Malayalam
- Video Editor – Hindi
- Video Editor – Telugu
- Video Editor – Kannada

Work Details

- Remote work from home.
- Full-time employment.
- Contractual position.
- Work with AI and regional-language content.
- Focus on performance-driven digital advertising.

How to Apply

Interested candidates can contact Jabeen HR.

Contact: +91 8247361793