WORK VAPOR

Job Link: https://workvapor.in/jobs/web-content-writer-4-5-articles-daily-remote/

WEB CONTENT WRITER | 4–5 ARTICLES DAILY | REMOTE

BASE SALARY

INR 10000 - INR 15000

DESCRIPTION

Web Content Writer

Project GTO Publishing is hiring two Web Content Writers for evo India. The position is fully remote and open to candidates based in India. Candidates should have a strong interest in cars and automotive content.

Email: Workwithus@gtopublishing.com

Location: Remote, India
Work Mode: Work From Home
Employment Type: Full-time
Vacancies: 2
Experience: 2 years preferred, fresh graduates can apply
Salary: ?10,000 – ?15,000 per month
Language: English

The selected candidate will create automotive content for the evo India website. The work includes news, trends, features, reviews, and other automotive topics. Around 4–5 articles are expected each day.

Responsibilities

- Write automotive news articles.
- Write blog posts and feature stories.
- Create automotive reviews.
- Research automotive topics.
- Cover industry trends.
- Adapt available press material into web content.

- Create engaging content for automotive readers.
- Keep the website updated daily.
- Publish around 4–5 articles per day.
- Follow SEO best practices.
- Improve content visibility in search results.
- Support organic website traffic growth.
- Coordinate with graphic designers.
- Coordinate with photographers.
- Coordinate with marketing teams.
- Edit and proofread content.
- Complete work within tight deadlines.

Requirements

- Bachelor’s degree is required.
- Excellent English writing skills.
- Strong editing skills.
- Good attention to detail.
- Genuine interest in cars.
- Strong interest in the automotive industry.
- Regular awareness of automotive news and content.
- Knowledge of SEO best practices.
- Familiarity with digital marketing.
- Ability to work in a fast-paced environment.
- Ability to meet deadlines.
- 2 years of experience is preferred.
- Fresh graduates can apply.
- CMS experience is an advantage.
- Comfort working in IST hours.

Work Details

This is a fully remote position. Candidates must be based in India and work according to IST hours. No on-site work or travel is required.

About evo India

evo India is published by GTO Publishing and has been active since 2013. The company works across automotive publishing, YouTube, technology, and social media.

Benefits

- Work-from-home opportunity.
- Work with an automotive-focused team.
- Exposure to automotive publishing and digital content.

Application

Send your resume along with writing samples to Workwithus@gtopublishing.com.

HIRING ORGANIZATION

Project GTO Publishing

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India