

WORK VAPOR

Job Link: <https://workvapor.in/jobs/website-manager-b2b-e-commerce/>

HIRING ORGANIZATION

VJM Industries

EMPLOYMENT TYPE

Full-time

JOB LOCATION

Ghaziabad

WEBSITE MANAGER – B2B E-COMMERCE

BASE SALARY

INR 20000 - INR 50000

DESCRIPTION

VJM Industries (Exalon.store)

Sahibabad / Ghaziabad

Work Mode: In-person (Work from Office preferred)

Employment Type: Full-time

Salary: ₹20,000 – ₹50,000 per month + incentives

Contact Details

Email: sales@vjmindustries.com

WhatsApp: 8800699570

Job Overview

This role is for managing and growing a B2B e-commerce website named Exalon.store.

Work is mainly website handling, online sales growth, and generating business leads.

Candidate should be active in execution and result driven work.

Required Skills

- Website management knowledge (Shopify / WordPress / Custom platforms)
- Basic digital marketing understanding
- Lead generation skill
- Good communication and follow-up ability
- E-commerce working knowledge
- Conversion optimization mindset

Key Responsibilities

Website Management

- Handle product upload, pricing and category updates
- Coordinate with developers for website launch and updates
- Maintain UI/UX and mobile friendly performance
- Manage banners, offers and landing pages

Sales & Lead Generation

- Generate B2B leads using Google Ads, LinkedIn, WhatsApp and email
- Handle customer inquiries and convert into orders
- Focus on advance payment based sales model

Growth & Strategy

- Improve conversion rate of website
- Analyze competitors like Vistaprint and Printo
- Suggest new product and pricing ideas
- Identify trending products for better sales

Reporting Work

- Maintain daily reports of leads and orders
- Track website performance
- Prepare basic MIS for online sales

Work Nature

This is a full ownership role. Candidate should be ready to manage website and also bring business results. Work is fast and performance based.

Important Note

This is not a routine job. Candidate must take responsibility and deliver results in online business growth.

How to Apply

Send CV and past work details on email or WhatsApp. Shortlisted candidates will be contacted for interview.

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