

WORK VAPOR

Job Link: <https://workvapor.in/jobs/digital-marketing-assistant-work-from-home-%e2%82%b97k-%e2%82%b915k-month-homeland-foods/>

DIGITAL MARKETING ASSISTANT, WORK FROM HOME, ₹7K-₹15K/MONTH | HOMELAND FOODS

HIRING ORGANIZATION

Homeland Foods

EMPLOYMENT TYPE

Full-time, Part-time, Intern

BASE SALARY

INR 7000 - INR 15000

JOB LOCATION

India
? Remote work from: India

DESCRIPTION

Company: Homeland Foods
Position: Digital Marketing Assistant
Industry: Digital Marketing / E-commerce
Location: Hybrid remote in Kolkata, West Bengal
Employment Type: Full-time / Part-time
Salary: ₹7K-₹15K/Month
HR Contact: +91 9775267580

DATE POSTED

? March 3, 2026

Role Overview:

- Support brand presence across multiple digital platforms
- Assist in quick commerce and e-commerce platform setup
- Help manage social media and online visibility
- Work on SEO and SEM related activities
- Coordinate digital marketing execution as required

Platform Management:

- Build and manage presence on e-commerce platforms
- Assist with quick commerce listings

- Monitor performance across digital channels
- Maintain consistency across platforms

Required Skills:

- Basic understanding of digital marketing
- Knowledge of SEO and SEM concepts
- Familiarity with social media platforms
- Good coordination and communication skills
- Self-motivated and result-oriented approach

Work Flexibility:

- Full-time or part-time options available
- Work-from-home supported
- Preferably candidates from Kolkata

How to Apply:

Send your resume or contact on WhatsApp at +91 9775267580